FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00039002 **Type of Permit:** FILMING **Release Date:** 04/11/2011

Production Company THREE-ONE-O PRODUCTIONS

Insured Company Name THREE-ONE-O PRODUCTIONS

Contact Phone No. 1 310-306-0600
Contact Phone No. 2
Fax 310-306-9595
Address 4151 REDWOOD AVE
LOS ANGELES, California 90066

Production Title GATORADE

Type of Production Commercial - Standard

Producer Elaine Sibert

Director Norry Niven

1st AD Jeff Kelly

Production Manager Diana Bland

FilmL.A. Coordinator Erica Wade

Location Manager Robin Harris
Primary Phone Mobile - 615-948-3644
Secondary Phone Office - 310-306-0600

Location Assistant Robin Harris
Primary Phone Mobile - 615-948-3644
Secondary Phone Office - 310-306-0600

Fees

FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS SPECIAL FACILITY ADMINISTRATION FEE	$150.00

Total Permit Fee $860.00

Number of Locations 1

NOT A PERMIT

Permit #F00039002

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Summary Information — Location

Permit Number	F00039002	**Location Manager**	Robin Harris
Production Company	THREE-ONE-O PRODUCTIONS	Primary Phone	Mobile - 615-948-3644
Insured Company	THREE-ONE-O PRODUCTIONS	Secondary Phone	Office - 310-306-0600
Production Title	GATORADE		

Location Address 4526 W Pico Blvd, Los Angeles, CA, 90019

Location Type Youth Center

Location Description EG ROBERTS POOL- REC AND PARKS SPECIAL FACILITY

Film Dates 4/11/2011 - 4/11/2011 16:00 - 20:30 1 day

Open or Closed to the Public Closed

Generic Conditions All Vehicles must be parked legally.
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached document 39002.pdf

Equipment on Location

Type	Quantity
Cast/Crew vehicles	40
Cube Trucks	1
Generator	1

Personnel on Location

Type	Quantity
Crew	30

Filming Activities Equipment on property; Equipment on sidewalk only.; Handheld equipment; Interior Dialogue; Interior models against scenery; Interior MOS; Interior Performance and Playback;

Jurisdiction **Political:** Los Angeles City - Council District 10 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 633 **Grid:** E4

Approvals LOS ANGELES POLICE DEPARTMENT — Mark Buck
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE — Clarisse Ribeiro

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

Posting "No Parking" signs N/A

Approximate Footage County Parking **Log Number**

Date(s) 4/11/2011 to 4/11/2011 **Time(s)** 16:00 to 22:00

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PARK FILM OFFICE
City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks. In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- OK to film at the E.G. Roberts indoor pool.
- Company must abide by all rules and guidelines given by aquatics staff.
- Lifeguards must be present at all times during all filming activities.
- Must work around all patron activities.
- Exclusive use of any park area is strictly prohibited.
- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.

NOT A PERMIT

- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.
- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.

F-39002
THREE ONE O - GATORADE
(E.G. ROBERTS INDOOR POOL)

NOT A PERMIT